



Art is... 2019 Committee

Chair: Robbie Millar

Vice Chair: Gill Venn

Secretary: Cheryl Linke

Treasurer: Marion Matthews

General Committee: Mary French, Dave Jones, Shana Miatke, Susan Surridge, Jillian Peerce, Gill Venn, Alistair Shaw, Hannah French, Tim Dunmill,

Art is... Staff

Festival Director: Sarah Natali

Special Projects and Volunteer Co-ordinator: Elaine Uebergang

Finance Officer: Alison White

Design: Sara Bowers – Studio 8 Designs

Art is... Sponsors and Supporters

ACKNOWLEDGEMENTS

PROJECT FUNDING PARTNERS

Besen Family Foundation | Horsham Rural City Council | CREATIVE VICTORIA
REDROCK BOOKS & GALLERY | REGIONAL ARTS WIMMERA | GramplanArts

CULTURAL PARTNERS

Art Matters	Wimmera Southern Mallee LLEN
Center for Participation	Redrock Books + Gallery
Federation University	Natimuk A&P Society
Horsham Agricultural Society	Palais de Pixel
Horsham Cinema	Simply Music
Horsham Regional Art Gallery	Victorian Writers Festival
Horsham Town Hall	Wimmera Regional Library Corp

MEDIA PARTNERS

ABC Western Victoria	The Wimmera Mail Times
ACE Radio	MIXXFM
Studio 8 Graphic Design	1089AM
The Weekly Advertiser	3WM

SPONSORS & SUPPORTERS

baa 3400 • Jamesbrowne.net • Framewave • Harvey Norman
Horsham Community Playgroup • Holy Trinity Lutheran College
Horsham Yoga • Little Book Press • The Exchange • Oasis Wimmera
The Bull and Mouth • Mark Radford Electrician • Raising Literacy Australia
Rotary Club of Horsham East • Shelton and Lane • St Brigid's College
Wimmera Catchment Management Authority • Wimmera PCP



Theme

Art is... a Footprint entered the final year of the triennial theme with the concept “Moulding our future”

Art is... festival loves to explore and tell stories, your stories, and embrace our community's shared identity, crafted by the footprints we make as we live in the Wimmera.

This year the Art is... festival is creating - moulding our future. Exploring who we are, where we are from and where we are going. As we shape and mould our lives we discover who we can become. Whilst we shape and mould our lives we learn about who we are as self, about our environment and the consequences of change.

Join us in 'Moulding our future' making small changes in order to be who you want to be and allowing our children the opportunity to shape and mould their future in our changing global environment.

Other News

In the months before the festival we packed up our boxes and emptied the store cupboard and we moved house... We left our home of over ten years and moved to the more accessible soon to be cultural hub of Jubilee Hall. Massive thanks to Alison White the Finance officer who went above and beyond in effort to reuse and recycle stuff that we no longer use.

Message from the Art is... festival director

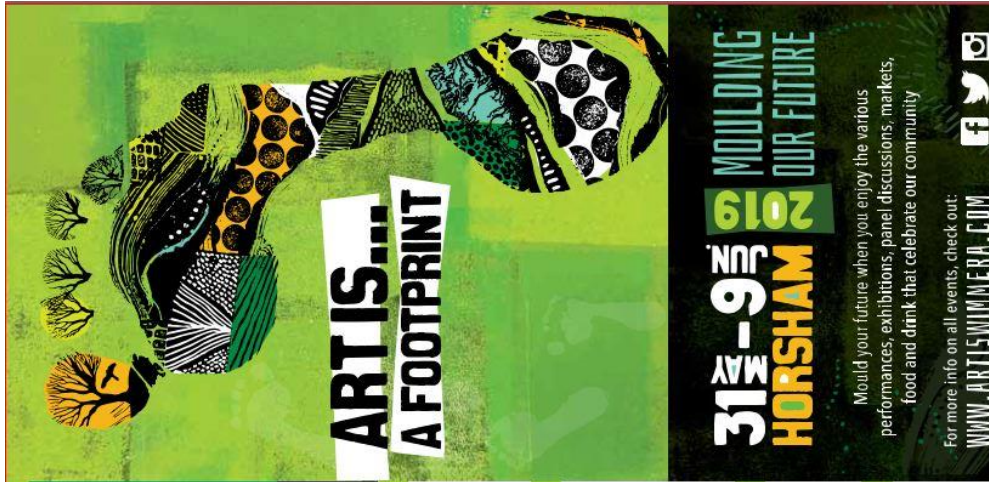
The festival could not happen without community engagement. As a key principle of the festival it is the heart of what we do. This year we had over 2737 participants make something for the festival and our very visible public art exhibition *Spring into Winter* really brought art to the streets; making the viewing of art accessible to all.

Art is... takes such amazing effort and determination on the part of so many. Our volunteers, partners and committee all freely give their time and energy to play their part in the creation, development and logistics of running 44 events over a ten day period. An amazing achievement for a regional festival that otherwise could not be achieved with only two paid part time staff. ***Thank you*** from the bottom of my heart to all of you go getters out there, who continually make such a fabulous contribution to our community year after year- Creating great Art together and for the Wimmera.

On a personal note, Elaine Uebergang and Marion Matthews both deserve a special mention from me, Marion for always being on the end of the phone as fabulous mentor and Elaine for supporting and going above and beyond in all that she does.

Thanks heaps! Sarah x





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Art Is... festival and the Horsham Agricultural Society proudly present the **WINTER WARMER**

SATURDAY 8 JUNE, 6:00PM-LATE (last orders at 11:00pm)
Maydale Pavilion Horsham Showgrounds

JOIN US FOR A WINTER CELEBRATION AROUND A BLAZING BONFIRE

DJs
Dancing
Projections
Performers
(see website for line up and to sign up for Biskfest)
Burn away your worries with the Dump Stump
Drinks at Bar prices 6-11pm
Food available
(see website/social media for more info)

ENTRY:
Gold Coin Donation
All Welcome

CELEBRATION and Launch
MON 4 JUNE 4PM
The Exchange Hotel

SPRING INTO WINTER

CLIMATE CHANGE is a genuine concern for our community and for our general way of life. Imagine a near dystopian future through the sculptures of community artist Nichola Clarke.

Nichola, along with artist and curator Hannah French have worked with our community to explore the effect that climate change is having on our crops and a potential future of genetically modified or drought resistant plants.

COME, HELP, CREATE: Community art workshops Tuesdays and Thursdays in May 7-9pm at the Center for Participation. During the festival learn how to make your own solar garden - Your art will be displayed at the showgrounds for the Winter Warmer.

Join us for nibbles and a drink to celebrate Spring into Winter at the Celebration and Launch Monday 4 June 4pm at the Exchange Hotel.

Image Credit: Dave Jones
Credit: February 2018 AMP - Kikkabo
© Science Photography

ART IS... A FOOTPRINT – MOULDING YOUR FUTURE 2019 ANNUAL REPORT



ART IS... OFFICIAL OPENING

Join us for the opening of *Casting The Yet To Come* and welcome the start of the 2019 Art is... Festival. Music, mulled wine, nibbles and lots of winter cheer.

FRI 1 JUNE, 5:30PM
Redrock Books + Gallery 65 Fyfe Street, Horsham

POPPET BENDIGO

Community Screening
Join the Natimuk community for a screening of *Poppet*, the large community performance created by many Natimuk artists and technicians as part of the Regional Centre of Culture in Bendigo, Victoria 2018.

SUN 2 JUNE, 7PM H2 Natimuk



Credit: ModernMuseum.com
Poppet Bendigo

SUN 2 JUNE, 1-4PM
Horsham Town Hall, Gallery & Theatre

ART PLAY SUNDAY

Join us for the annual Art Play Sunday. An afternoon filled with fun for the whole family! Horsham's biggest kid's zone jam packed with fun art making and activities.
Concludes with the premier performance of *Asking for Trouble's* *Pick up Sticks*

TICKETS: \$10 Children 15+ Under includes all activities + performances! \$5 Adults

BOOKINGS: 5382 9555
www.horshamtownhall.com.au



TREES TELL TALL TALES

Come, bring your little ones, sit and listen to the trees of the Wimmera whilst they tell you a story. Maps can be collected at Redrock Bookshop, Council, Library, Art Gallery and the Childrens hub, or download from the website. Treasure hunt with prizes for the duration of the Festival. (url stands run out) DVD smart phone / tablet.

WED 5 JUNE, 2PM
Kilkee Road Childrens Hub

MEET THE AUTHOR: STORYTIME with DALE BAKER

Come, bring your little ones, sit and listen to the trees of the Wimmera whilst they tell you a story. Maps can be collected at Redrock Bookshop, Council, Library, Art Gallery and the Childrens hub, or download from the website. Treasure hunt with prizes for the duration of the Festival. (url stands run out) DVD smart phone / tablet.

SAT 8 JUNE, 10:30AM
Wimmera Regional Library Corporation

PANEL DISCUSSION: 30 YEARS OF VICTORIAN WRITING

A panel of readings, discussion, and a question and answer session featuring four prominent Victorian writers, writing across different genres, formats, styles, and for different audiences. An opportunity to celebrate and engage with the diversity available in our own literary backyard.

TUES 4 JUNE, 7PM Center for Participation
BOOKINGS: artswimmera.com

LIVE MUSIC

See artswimmera.com for info
FRI 31 MAY 7:30PM Bull and Mouth

BUSKFEST

Whilst enjoying various exhibitions, events and activities throughout the festival book in for our singers/songwriters and musicians with pop up performances at various events around town. See website for times and to sign up to perform.

NATIMUK FARMERS MARKET

Showcasing regional produce and quality local arts and craft.
SUN 10 JUNE, 10AM-3:30PM

8x12 PHOTO COMPETITION

The photo muster has evolved... Bring your camera, take your time, consider your shots, create some magic and then share them with us.

ENTRY: \$10. Collect a form and instructions from Horray Norman from the 31st May. Return your three best pictures to be enlarged and bring them to judging to be in a chance to win some prizes.



Credit: The Horsham News (HNP) - H2/18
Melissa Photography 2018

WALKING THE WIMMERA

Take the time to sit, relax and appreciate our environment - give yourself ten minutes this Sunday to mould your future with some self care - make the time to be mindful with simple prompts to guide and inspire. Select the art materials of your choice and go draw.

(For adults and children. All materials and inspiration provided - you just need to give it the time. Yes 10mins is enough but feel free to stay longer if you'd like).

Walk ups welcome.

SUN 9 JUNE, anytime between 10AM-NOON Meet at H2 Natimuk

ART TRAIL

There is a plethora of public art and history in Horsham just waiting to be discovered. Take a self guided walk/drove to explore and reward yourself with a free coffee if you complete and return the map and quiz questions. Can be collected at the Art Gallery or downloaded at artswimmera.com

DURATION OF THE FESTIVAL and beyond

SAT 1 JUNE, 2-5PM

GREY MATTERS NEW ROADS AHEAD

We have our challenges out here in the Wimmera but all is NOT lost. Come and hear some novel solutions/ideas from emerging home grown academics. See how we can re-mould our way to a brighter, stronger and more sustainable future for this wonderful Wimmera region during this thought provoking session.

TICKETS: \$10 (includes afternoon tea)
BOOKINGS: artswimmera.com 0428 810 296

Simply Music PIANO CONCERT

A revolutionary piano learning method that offers a breakthrough in musical education. Come and check out the skills of Unnami's students playing an assortment of pieces including original works.
SAT 8 JUNE, 11:30AM
Horsham Town Hall Foyer

HORSHAM CINEMA FILM FESTIVAL

Experience the joys of art-house and independent cinema without leaving Horsham. Visit the website for the full program of incredible films to enjoy.
7-10 JUNE

EXHIBITIONS

CASTING THE YET TO COME

Two distinctive artists, Manian Anderson & Gill Menn, have their take on 'Casting the future yet to come' with their unique styles of working in yarns and paper and paper and ink taking the perspective of their future or the means of predicting the future and what they see their future as.

OPENING: FRI 31 MAY, 5:30PM

EXHIBITION DATES: 31 MAY-30 JUNE
Redrock Books + Gallery 65 Fyfe Street, Horsham

MOULDING THE GOAT

Taking the theme of moulding literally artists (and those that wouldn't call themselves artists) explore the ins and outs of all that moulds, rots and decays.

WED 5 JUNE, 5PM

EXHIBITION DATES: SAT 3&8 JUNE

SUN 2&9 JUNE, 1-4PM
Goat Moulding at 4 Bland Street Natimuk

ART MATTERS WINTER SHOWING

An Art Exhibition and Performance event celebrating the work of Art Matters Artists from Arts Connection, Actors from Soap Box Theatre and Dancers from Shakes & Groove. Watch Out for Actors and Dancers Street Theatre moments throughout the festival!

WED 3 JUNE, 5:30PM

Open 12:30pm-3:7 June
Jubilee Hall, 19 Roberts Ave, Horsham

GALLERIES ON THE SIDE

Join us for a Saturday morning jaunt as the Artists discuss the depth and vibrancy of local art within the Wimmera. This winter Galleries on the Side returns to the retail streets of Horsham. Artists respond to the Art is... festival theme, Moulding our future.

To exhibit see the Art is... festival website

WALKING TOUR: SAT 1 JUNE, 10-11:45AM

Meet at Horsham Art Gallery, Jubilee Hall, Roberts Avenue

EXHIBITION DATES: 31 MAY-12 JUNE

ROTARY ART FAIR

Experience the varied talents and art practices that can be found in the Wimmera and beyond. Join the Rotary Club of Horsham East for the opening night celebrations including carousels, refreshments and entertainment. See the work of our regions artists and support the Wimmera Cancer Centre.

ADMISSIONS: \$382 9555
www.horshamtownhall.com.au

TICKETS: Exhibition Entry Fee \$5
Tickets for Opening \$30

Palais de Pixel THE DIVINE ORDER

The Divine Order is set in Switzerland in 1971 where, housewife Neva is forbidden by her husband to take a part time job, her frustration leads to her becoming the poster child of her town's suffragette movement.

WED 10 JUNE 7PM FOR A 7:30PM START
H2 Natimuk (Council building)
\$10 Suggested donation

BAA 3400

Join us for an insight into moulding the future of food, with an evening of sustainable and social dining at baa 3400.

SUN 9 JUNE 6:30PM FOR 7PM

COST: \$65 Drinks at bar prices

BOOKINGS: Places are limited and bookings essential
Contact 0499 3400 88 or baa3400@outlook.com

baa 3400, 118 Ballie St, Horsham

Art is... for you to Create WORKSHOPS

Join us to explore and be inspired in a fun and friendly environment. Workshops cater for a range of abilities. For further info, prices and bookings please see artswimmera.com. Tea and coffee included. Book before 15th May for early bird booking rates.

Experiments in STOP MOTION with HANNAH FRENCH

Are you fascinated by film and animation but never had the time to have a go? Well, now is your chance - engage in a single day workshop exploring the possibilities of stop motion and the creation of experimental moving images.

No experience necessary

WED 10 JUNE, 10-4pm, Jubilee Hall

Tips and Techniques for the Busy GARMENT MAKER with NICOLE MALLALIEU

Speed up and sharpen up your garment sewing skills with tips and techniques that blend the best of fashion industry methods with the tools and products from the home-sewing world. Make pockets, zips, necklines and finishes with a professional finish. Basic (or a minimum) to confident skills (there's always more to learn).

SAT-SUN 8-9 JUNE: Saturday 10-4pm Sunday 9:30-3:30pm, Veruca TBC

COLLAGRAPH PRINTMAKING with PETIA ADAMSON

Various materials are used to create your plate which is then inked up and printed onto paper. A black and white image is achieved which can be hand coloured with acrylic paints. Participants can produce a contemporary image or landscape with the help of photos. No experience necessary.

FRI-SAT 7-8 JUNE: 10am-4pm Jubilee Hall

The Luminosity Of ENCAUSTIC with SARA BOWERS

A thorough introduction to the textural and luminous medium of encaustic (melted wax) painting. Start with basic foundations, then delve into layering, collage, pigments, texturing, image transfers, and embedding handmade paper or fabric. Finish with an array of skills and beautiful ready-to-hang paintings. Beginner to intermediate.

SAT-SUN 8-9 JUNE: 10am-4pm Jubilee Hall



VOICE and Point of VIEW with ROBERT GOIT

If the voice in your writing is wrong, everything is wrong. Whatever your ambition, you need the voice to carry it. Explore how voice, and point of view, can shift and change (is controlled) and deliberate ways. Play with point of view, tone and character. It's not just about finding your voice - it's also about finding the voices of your characters.

TUES 4 JUNE: 10am-4pm, Center for Participation

CHARCOAL DRAWING And/Or ACRYLIC PAINTING with ROBERT KNIGHT

Learn how to simplify your subjects so you draw/paint with ease. The focus of these workshops will be interpreting the landscape and using techniques (ie brushstrokes and expressive mark making. Beginners (some experience) - Advanced

CHARCOAL DRAWING: SAT 8 JUNE 9:30am-3:30pm, Jubilee Hall

ACRYLIC PAINTING: MON 10 JUNE 9:30am-3:30pm, Jubilee Hall



THE STUDIO

Local artist Sue Wilson will introduce you to the joy of silk painting in a relaxed and supportive setting. \$15

MON 3 JUNE 1.30PM - 3PM

SOMETHING FROM NOTHING

with ANTHONY PELLEGRINI

Unimaginable drawings will emerge from a guided process of beginning to begin randomly and then finding 'stuff'. Inevitably the mind sees things in any sort of shape and the hand will follow. Great for those who can draw and those who can't draw (but can't!). \$25

TUE 4 JUNE 10AM - 11.30AM

MESSY PLAY FOR AGES 1-5 YRS

with FAITH HARDMAN

Parents, teachers, mess and fun for under fives for the year of play you don't want to do at home - old clothes essential. FREE but bookings required.

WED 5 JUNE 9AM - 11.30AM

PAINTING GUM TREES

with ANABELLE HORNHAM

Take a social, ergonomic and adventures class of creative fun. Join to use drawing inspiration from a diverse collection of materials and ideas. \$25

THURS 6 JUNE 6PM - 7.30PM

SOMETHING FROM NOTHING

with ANTHONY PELLEGRINI

Unimaginable drawings will emerge from a guided process of beginning to begin randomly and then finding 'stuff'. Inevitably the mind sees things in any sort of shape and the hand will follow. Great for those who can draw and those who can't draw (but can't!). \$25

FRI 7 JUNE 6PM - 7.30PM

CREATE

with ANABELLE HORNHAM

Take a social, ergonomic and adventures class of creative fun. Join to use drawing inspiration from a diverse collection of materials and ideas. \$25

SAT 8 JUNE 1.30PM - 3PM

COLOUR AND CANVAS

with MELANIE OUST

Enjoy colour and joy with the abstract in a relaxed and social setting. Why should the kids have all the fun? \$25

SUN 9 JUNE 1.30PM - 3PM

cer amic jewelry

with KARA GOUGH

Kara will introduce the group to the use of ceramics in jewellery then experiment with pattern, shape and colour and make your own antique designs. \$25

MON 10 JUNE 9.30am - 11.30am

WORKSHOP - Robert Knight, Abstract Painting, Acrylic Painting, Stop motion animation

TUE 11 JUNE 10am - 11.30am

WORKSHOP - Nicole Mulliken, The Boy Garment Maker

WED 12 JUNE 10am - 11.30am

WORKSHOP - Sara Bowers, Encaustic

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MON 24 JUNE 10am - 11.30am

WORKSHOP - Sara Bowers, Encaustic

TUE 25 JUNE 10am - 11.30am

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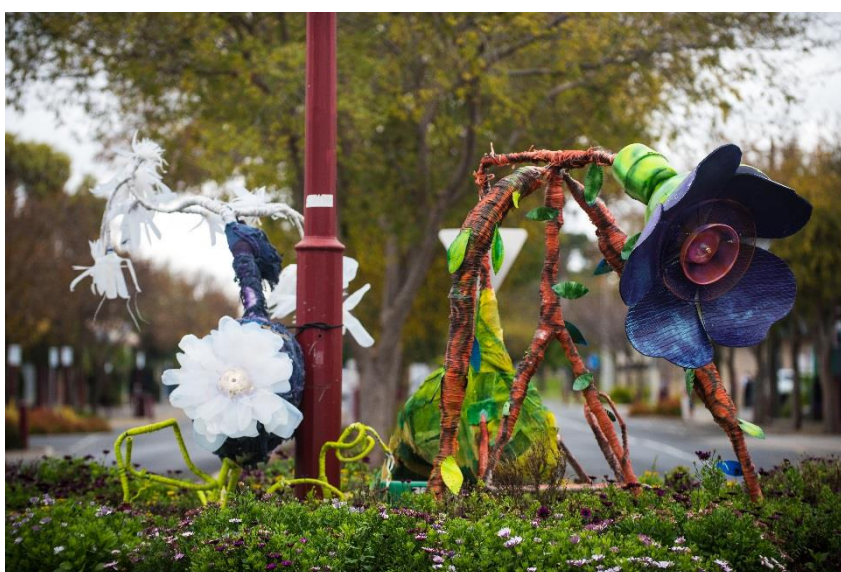
Launch

The 2019 Festival launch and opening was held at Redrock books and Gallery. Councillor Mark Radford wrote a poem for the occasion and Ron Marks traditional owner and Wergaia man did a beautiful welcome to country and smoking ceremony. Secretary Cheryl Linke gave us her picks of the program a future staple of the launch I'm sure!

Visual Art

Spring into Winter, our visual artistic offering for 2019 was funded from our core four year OIP funding through Creative Victoria and by the support of GrampianArts.

Nichola Clarke our community artist worked with a cross section of the community to create whimsical hybrid sculptures from recycled materials. These were then displayed in the roundabouts at the four major intersections in the CDB for the month of June.



Overall 1600 participants contributed to the making of the installation over 44 workshops including thirteen community groups, six disability day programs, nineteen school workshops and several opportunities for the general public to come and create. Hannah French curated the installation.







Community Event – The Winter Warmer

The Winter Warmer was held on the Saturday of the long weekend and aimed to establish the festival as a Winter event. A test piece and a new partnership with the Horsham Agricultural society we hope that this will be a favourite in the future, giving us the space and the arena to do some fire and light events.



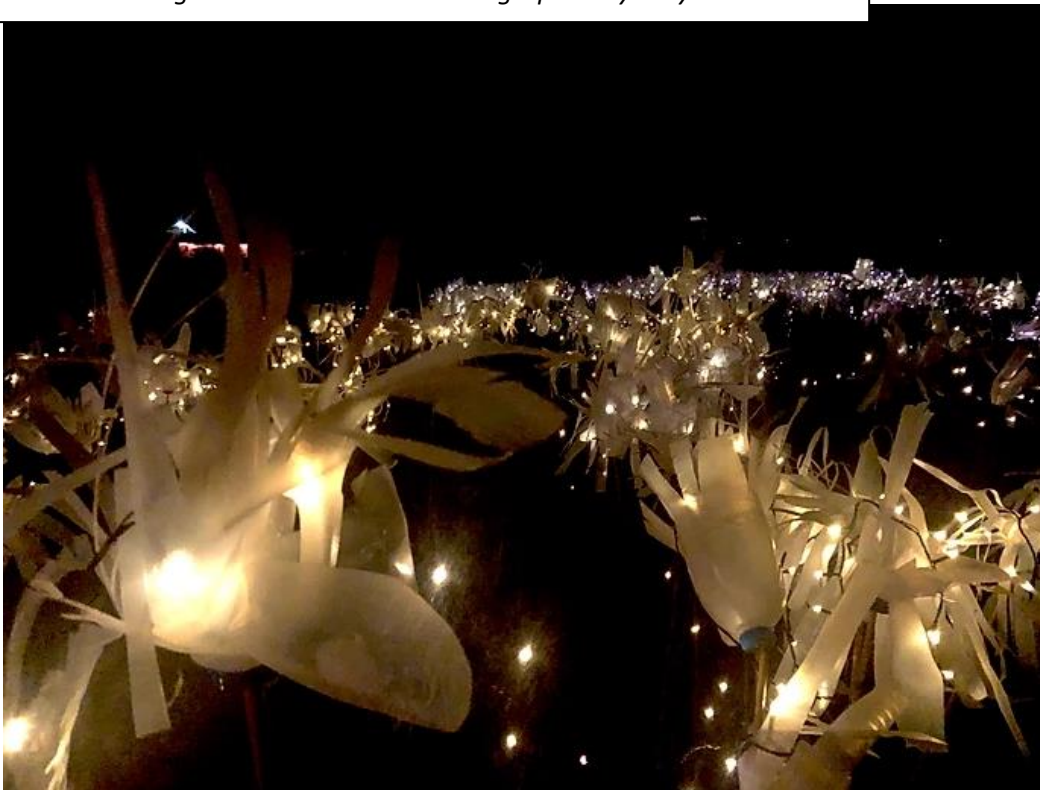
Local and live music around the Bonfire



Rope light labyrinth – Lynne Quick and Sarah Natali



Horsham College VCE Fire Dancers choreographed by Amy Anselmi



*Under the Milky Way
– Nicola Clarke and
community*



Art Play Sunday

This event is under the guidance of special projects officer: Elaine Uebergang. Art Play Sunday took over the Heritage Hall and was a roaring success with numbers up on previous years, 167 attended meaning that there nearly weren't enough fruit kebabs!

We partnered with seven community groups/artists, two schools and the Horsham Regional Art Gallery to deliver this event which has eighteen activities for participants to enjoy. Art Play Sunday would not be feasible were it not for the dedication and hard work the volunteers who come to help set up and provide such a fabulous day for the young people of the Wimmera. The hard work paid off and the day was well attended and appreciated by all. Thanks to all who volunteered, and facilitated so many children (and adults) having fun.



Oasis Wimmera, the migrant settlement group, shared their cultures through authentic costumes and dance. The Wimmera Women's Circus delivered their popular acrobatic workshop and taught hula hoop and circus tricks. St Brigid's College's VET students delivered creative activities as did students from Horsham College. Artists, Dave Jones shared emerging technology with FACE OFF: an animated experiment and Mary French's activity surrounded shadow play -all sessions were fully subscribed. Pinch pots, rockpainting, fabric painting on locally made "Boomarang" bags and some good old fashioned colouring in was also on offer and when it all got too much the library (WRLC) had a lovely reading corner.



The performance for the latter part of the afternoon was from Asking for Trouble. A festival favourite who had developed their premier performance of Pick up Sticks as part of the Art is... Encounter program.

In 2018 we had large concerns around photography consent. We were able to improve somewhat at this event and are still working on an easier method.



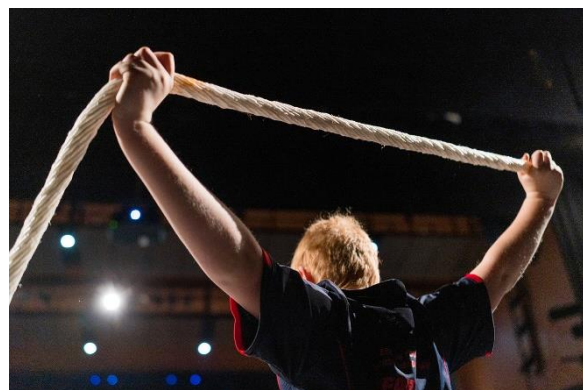
Art Play Sunday's fruit kebabs were made possible due to a successful small enabler grant from the Wimmera Primary Care Partnership.

ART IS... A FOOTPRINT – MOULDING YOUR FUTURE
2019 ANNUAL REPORT



Encounter

A three stage program consisting of comprehensive art making experience for artists, educational professionals and young people incorporating creative exchange, project planning, professional development, art making and performing/exhibiting. 2019 saw Encounter enter its seventh year.



Achievement of objectives:

The following responses represent key excerpts from the feedback received that relate to the achievement of the identified objectives of the program.

Objective 1 – Engage with a professional regionally based theatre company in the making of a new touring work.

“Not only did Encounter provide us with the opportunity to create a new work and premiere it at the Art is... festival but Regional Arts Victoria also experienced the work on Encounter day and have picked up the new Pick Up Sticks work for next year’s Schools Touring program. Encounter is a valuable opportunity to create ongoing work for us as a regionally based theatre company. *“Asking For Trouble”*”



Objective 2: Increase local artist’s creative capacity and exposure to new skills, methods and practice.

“One of the most valuable opportunities Encounter presents for me is the insight and generosity of being exposed to other professional Artists performance making processes... (this)...experience informs my own practices” *Jillian Pearce Creative Producer Encounter Project.*”

Objective 3 – Provide employment opportunities for local artists that encourages them to stay in the region as practitioners- benefiting the whole community.

“As a practitioner with a predominately visual art practise, the chance to work in a theatre and performance space was extremely valuable, and the students were a treat in opening up my eyes to the new ideas and possibilities.” *Hannah French Artist*



Objective 4 – Develops the professional skills and project planning of our teachers in quality engagement, relevance and delivery of an arts experience within their profession

“I always find Encounter collaboration a meaningful and deeply engaging experience for my teaching practice and the students I teach. Each year I am exposed to new skills and ways of doing things that add to the quality of my teaching for years to come” *Mary French Dimboola Primary School teacher.*

Objective 5 – Provide high quality Theatre arts making and performing experiences for young people across the region and Objective 6 – Provide high quality Theatre experience in a theatre venue for young people across the region

“St Arnaud has been targeted by Creative Victoria for its absence of live arts but much is limited as art is mostly organised by volunteers. Student’s feedback particularly noted the ease with and that they were able to create theatre. Encounter was an excellent use of the Horsham Town Hall & Gallery. For students from an outlying small town to take work they had created to a large regional centre and share with other students is an outstanding opportunity. The exposure to theatre culture, professional lighting, sound and production was great.” *Jacinda O’Sullivan Artist St Arnaud.*

Student feedback responses:

“I felt really proud” “We got to have a go” “I was nervous but was ok when I got up there”





Rebecca – “We practiced our performance on the stage, I liked trying out new things like gymnastic tricks.”



Kiarna – “I enjoyed when we did our performance and we got to come to the front of the stage and do a pose.”

Hamish – “I loved how lots of schools came, did their performances and didn’t look scared when they were up on stage. I liked watching the drain pipe boy because he had good contact with the crowd and he made us laugh.”



Challenges and solutions

- 1) In one school, the visiting artist was left alone with groups of students for whole sessions while the teacher had been timetabled to a completely different class. In future, the Art is... festival will tighten processes in the way we communicate the expectation of what an artist/teacher collaboration looks like.
- 2) Schools allocate their budgets and time a year in advance, as funding for the program is not confirmed till the end of the year which, with Summer break for schools. To address this, Art is... festival and Horsham Town Hall are developing a model that isolates different aspects of the Encounter program into what can be funded independently of any application.



Some Other Events

Galleries on the side, an exhibition by local artists, established, emerging and youth displayed in the windows of participating local businesses returned under the supervision of two of our newer committee members Alistair Shaw and Tim Dunmill who together rallied thirty four artists into participating in 2019. First Prize went to Cath De Vaus who took up watercolour two years ago.

Michelle McFarlane Photographer exhibited in Moulding at the Goat – A series of microscopic landscapes of mould and fungus. Our very own festival director provided much of the mould that was photographed and a whole host of mouldy samples to view. Local mould Expert Elizabeth Sheedy from DELWP spoke about her project on the fungus in crop research in the Wimmera. The Community was also asked to contribute to this exhibition and we had several community exhibits entered including a mummified cat discovered under the old school house. Hannah French was curator.



30 years of Victorian Writing- We collaborated with Writers Victoria and the Redrock books and Gallery to deliver this event. A panel discussion with four Victorian authors.

Art trail By Di Dale – An initiative from the committee and delivered by a festival volunteer this is a permanent activity that can be completed at any time and is available to download at the website and available at several places in town including the Visitor Information Centre. We had 50 coffee vouchers linked to this activity and all 50 were given out during the festival on completion of the trail. Massive thanks to Di Dale who researched and created this activity – available to download at

Grey Matters – Simone Dalton created a model Wimmera of the future out of food and lollies and delivered a thought provoking forum with the help of emerging homegrown academics from Federation University.



Trees Tell Tall Tales – Public art meets literacy, a permanent story telling trail through a partnership with the catchment management authority, Local Learning and Employment Network, Regional Library, Council and local radio station 3WM and Mixx FM.

Five native trees along the Wimmera river and two trees in the botanical gardens were chosen and matched with children's books. The stories, read by locals, including the Mayor Mark Radford and our member for the Mallee Emma Keely, were recorded and signage created that is scanned and linked to an audio file enabling listeners to hear the story from their own smart device. Rae Talbot from the Wimmera Catchment Management Authority delivers tours of the



river to school groups and has a wonderful relationship with the river and its flora and fauna, was enlisted to add nature and place to the audio and also to share her knowledge of the river to all that complete the trail. She speaks about the five native trees along the river and what animals you might be able to see near the tree. The trail is a 365 days a year permanent and accessible art tour. We hope to add more trees and stories to this project in the future.

The location map for the trees can be downloaded at <https://www.artiswimmera.com/tttt>

Art is... for you to create- The ongoing support of GrampianArts as a partner and funder over the previous few years led to some conversations between our two committees enabling the establishment of a new project arm of Art is... using the skills and knowledge of GrampianArts to deliver a series of workshops during the festival. The goal of the workshop program is to offer opportunities for our local artists to access high quality tutors over a weekend so that they may build their skills and enable professional development without leaving the region. We advertised seven workshops and were able to fill and run five of the classes. This promising start for the program will ensure that it will run in the future. Interestingly the two classes that did not fill were artists that were from within the Wimmera – one of whom had delivered a similar workshop recently. This program will work on a self-funding ethos which has potential in the future to turn a slight profit which potentially can be used in the following year towards activities such as potential scholarship program for local youth or some other worthy avenue of deliverables that fit with our aims and objectives.



Performances	
Self-entrepreneuried events	Attendance
Official Opening	30
8x12 Competition	7
Grey Matters	30
Art Play Sunday	167
Walking the Wimmera	30
Buskfest	160
Encounter day	184
Encounter Workshops	480
Encounter PD Workshop	13
Spring into Winter Workshops	1600
Under the Milky Way Workshops	427
Winter Warmer	250
Art is for you to create – workshops	50
Co-productions/co-presentations	
Art Matters performance	53
Rotary Art Fair Opening	150
The Studio	100 (Estimate based on 10 per class)
Dinner at Baa 3400	30
Poppet Bendigo screening	26
Palais de Pixel – The Divine Order	37
Simply Music Concert	47
Asking for trouble – Pick up Sticks	128
Storytime with Dale Baker	112
30 years of Victorian Writing	27
Sound healing	20
Horsham Cinema Film Festival	203
Exhibitions	
Self-curated/Initiated (Event opening not total audience over exhibition)	
Galleries on the side	55
Moulding at the Goat	43
Art matters	54
Casting the yet to come	43
8x12 Photo exhibition	100
Trees tell tall tales	50
Art trail	50 (coffee vouchers given out)
Labyrinth	250
Under the Milky Way	250
Spring into Winter	400
Total Attendance	5770
Self-curated / initiated exhibitions	No. of Exhibition Days
Galleries on the side	15
Moulding at the goat	5
Art matters	5
Casting the web yet to come	15
Spring into Winter	32
Under the Milky Way	1
Labyrinth	1
Trees tell Tall Tales	365 Permanent
Art trail	365 Permanent
Total	804



Financials

Horsham Art is...Festival Inc
P O Box 323
Horsham Vic 3402

Profit & Loss Statement

1/01/2019 through 19/12/2019

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Income	
EARNED INCOME	
Audience Sales box off/ent fee	\$2,276.50
Fees & Servs Workshop Fees	\$4,825.00
Total EARNED INCOME	\$7,101.50
PRIVATE SUPPORT	
Sponsorships	
Wimmera PCP	\$500.00
Philanthropic	\$8,000.00
Grampianarts	\$10,000.00
Red Rock Books	\$1,000.00
Other sponsorships	\$880.00
Total Sponsorships	\$20,380.00
Total PRIVATE SUPPORT	\$20,380.00
OTHER EARNED INCOME	
Bank interest	\$738.95
Total OTHER EARNED INCOME	\$738.95
GOVERNMENT FUNDING	
State	
Creative Victoria ann op	\$75,000.00
Total State	\$75,000.00
Local	
HRCC	\$14,100.00
Total Local	\$14,100.00
Total GOVERNMENT FUNDING	\$89,100.00
Total Income	\$117,320.45
Expenses	
SALARIES WAGES & FEES	
Artists Fees	
Major Artists	\$12,900.28
Local Artists	\$8,060.79
Photographic artist	\$2,000.00
Project Manager	\$1,000.00
Creative Producer	\$4,100.00
Total Artists Fees	\$28,061.07
Management/Admin	
General Manager	\$25,000.00
Special projects and volunteer	\$8,000.00
Finance Officer	\$1,525.00
Total Management/Admin	\$34,525.00
Fees/Allowances/oncosts	
Accommodation	\$104.55
Touring Travel & allowances	\$940.16
Total Fees/Allowances/oncosts	\$1,044.71
Total SALARIES WAGES & FEES	\$63,630.78
PRODUCTION	
Venue/Exhibition Space	\$2,700.00
Equipment lighting audio	\$1,601.68
Scenic, Staging, Materials	\$2,902.23
Catering	\$646.59
Total PRODUCTION	\$7,850.50
MARKETING PROMOTION	
Advertising all media	\$5,818.18
Prom material (logo Signage)	\$875.00
Print Costs	\$3,868.91
Design Logo Web Programme	\$581.92
Mark/PR Sponsor support	\$181.82
Launch	\$319.89
Total MARKETING PROMOTION	\$11,645.72
ADMINISTRATION	



Horsham Art is...Festival Inc

Profit & Loss Statement

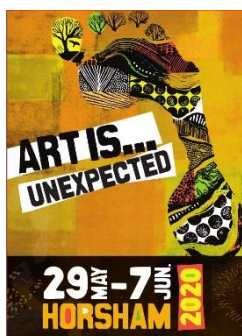
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Office Running costs & Rent	\$1,871.33	
Office Consumables	\$92.32	
Communications	\$140.76	
Insurance Licences subs	\$2,045.45	
Legal/finance/governance		
Bank Charges	\$43.00	
Committee Support	\$507.06	
Total Legal/finance/governance	\$550.06	
Total ADMINISTRATION		\$4,699.92
Total Expenses		\$87,826.92
Net Profit/(Loss)		\$29,493.53

Please note that due to an administrative error the amount received from HRCC is accounted on this statement from two years. The amount that HRCC funded for 2019 was to the amount of \$7,350, \$6,750 for a community Grant and \$600 towards signage for the Trees Tell Tall Tales Project. And then for the 2020 festival they have provided us with \$6750 the error was to do confusion with which festival the HRCC community grant actually funds. This had not been recorded accurately in the past.

Don't worry the festival will be back in 2020... Art is... Unexpected.



The theme of the 2020 Art is... festival is Art is... Unexpected.

Unexpected: a surprising disruption to the everyday....

For a brief moment in your busy life, pause and see something as if for the first time. In the 25th year of Art is... we dare you to be surprised, delighted or challenged.

Join us in observing the unexpected in the everyday, exploring the world with a childlike sense of wonder and excitement as we make footprints through our land.